

Product Pricing Summary

 **Targeting the Retail Investor**

- 1-Corporate Partner Package: \$3,800
- 2-Online Retail Investor Roadshow: \$6,500
- 3-IR Intelligence Report: \$3,500 (\$875 one-time set-up fee)
- 4-Special Events
 - National Convention: \$3,500 - \$7,500
 - Regional Conferences: \$3,500
 - Local Investors Fairs: \$500
- 5-Sponsorships: \$25,000
- 6-Magazine Advertising:
 - 1/6 page: \$675
 - 1/3 page: \$1,350
 - 1/2 page: \$2,000
 - 2/3 page: \$2,650
 - Full Page: \$4,000
 - Two Pages: \$7,900
- 7-E-Newsletter Advertising:
 - 300H X 170W: \$500
 - Advertorial: \$500
 - Partner News: \$500
- 8- Corporate Donations:
 - \$500- \$2,500

Note: Along with your donation or contribution, you will receive certain recognitions, which can be found on the donation link: <http://www.betterinvesting.org/Public/GivingBack/WaysToGive/default.htm>