

# Corporate Donations



## Educating the Retail Investor

Since 1951 we've helped more than 5 million people gain financial freedom, but our work is never done. Our organization is committed to furthering our mission of investment education.

BetterInvesting is doing what no other organization can: combining our proven, time-tested investing approach with the knowledge, tools and community support our retail investors need to become smarter, more informed and successful investors.

We encourage our loyal audience to follow four simple investment fundamentals: invest regularly, reinvest earnings, choose quality growth stocks and mutual funds at a reasonable price, and diversify.

Although we offer myriad solutions to reach the retail investor, we understand certain opportunities might not fit into your organization's overall marketing or IR budget.

**That's why we ask you to consider supporting the retail investor by simply donating to our crucial mission.** Along with your donation or contribution, you will receive certain recognitions, which can be found on the donation link:

<http://www.betterinvesting.org/Public/GivingBack/WaysToGive/default.htm>

If you choose to support our mission of investment education, please go to link above or send a check payable to:

BetterInvesting  
Attn: Accounting  
711 W. 13 Mile Road  
Madison Heights, MI 48071

If you require an invoice, please e-mail your donation amount, your name, company name and address [clifft@betterinvesting.org](mailto:clifft@betterinvesting.org).

**Thank you for supporting the retail investor and helping BetterInvesting strengthen the U.S. economy – one investor at a time.**