

# Online Retail Investor Roadshow



## Targeting the Retail Investor

The BetterInvesting Online Retail Investor Roadshow gives you unprecedented access to retail investors. These webinars not only allow you to give your existing roadshow presentation to a savvy group of investors, but also afford you the opportunity to give a general overview of your company's industry or sector and let's you interact with the audience.

In addition to reaching the BetterInvesting audience, you have the opportunity to invite the general public and key stakeholders to your webinar. **BetterInvesting will also host and produce an online/webinar institutional investor roadshow, quarterly conference call, Analysts Day and Annual Shareholders Meeting.**

### Online Retail Investor Roadshow services consist of:

- Company investor presentation given online by CEO, CFO or IR executive
- Interactive online Q&A session
- Up to 1,000 webinar attendees
- BetterInvesting provides the online technology, staff and audience
- Archived presentation on BetterInvesting's website
- Joint press release distribution
- Event advertisement in Pursuits e-Newsletter (54,000 subscribers) , BetterInvesting Magazine (84,000 subscribers), or both
- Event e-mail notification to BetterInvesting membership and your company's shareholders via transfer agent